

Plan & Strategy going into 2019

Thoughts 2018 was a very difficult year for both institutional & retail investor / traders with many hedge funds having to close their doors / shut down. Not to single him out but I just read David Einhorn was down 33.9% in 2018. Greenlight Capital and many similar funds that have access to top research and analysis and they trailed the SPX! This just illustrates how difficult the year was and how disciplined one's trading plans needs to be.

Alight, now the good news! It is a whole new year – we are starting with a fresh, clean slate. If you had a great or horrible 2018, learn from it, move on, and improve. The performance that was achieved in 2018 will / should have little impact on your 2019 % performance. As I have said in previous newsletters, I like using a Bill Belichick approach – focus on winning one game at a time and you will make it to the playoffs if you win a lot of games. I like to translate that into trading – win one month at a time and you have a good profitable year.

Predictions: My plan is to follow price action and spot relative strength and weakness in 2019. There will be new trends that emerge in 2019 – my thought here is to play to my strengths and spot those trends first (through my dedicated research) and relay to TTG members.

No SPX / NDX targets / etc. I want to be objective as possible because when you make predictions, you often are held to them and have trouble deviating from them. Therefore, when market conditions change, I want to be ready to pounce on those opportunities rather than stay anchored to predictions.

Observations: In December '18 US stocks hit extreme oversold levels and were ripe for a bounce. That bounce started the day after Christmas and is ongoing. So, the question now is are the lows in or will US indices retest those lows made on 12/24? There are several good & thorough articles / blogs discussing bear market bottoms and whether we have currently seen one, here are a couple:

https://theirrelevantinvestor.com/2018/12/27/a-history-of-bear-market-bottoms/

https://realmoney.thestreet.com/investing/revisiting-some-key-charts-and-indicators-as-we-look-to-2019-14821318

Bottom line, in my opinion, it is very difficult to tell if the lows are in, and I do not think there is a "magic indicator" that will tell you that we have bottomed.

So here are my thoughts and levels to watch and then I will talk about Strategy.

- 1. Indices are in a downtrend which I define by the 200d MA. SPY is \sim 7.5% and IWM is \sim 15% below their 200d MAs. So, it will take a decent move to recapture the uptrend.
- 2. Is this a buying opportunity? It depends on your timeframe. My take is if you have a long-term timeframe than this may be a place to scale into strong & well positioned companies that have had a correction.
- 3. How to watch out for overhead supply (sellers that live at higher levels)? I use a simple approach that keep me honest. Right now, the SPY, QQQ, IWM are above the 5d EMA (Exponential Moving Average) on the Daily chart. The 5d EMA is great for watching the super short-term trend. While price is above the 5d EMA, indices are above the super short-term trend and I want to favor longs. If & when the

price loses or falls below the 5d EMA I want to abandon my long stance / act more conservatively in my long single stock positions. Currently, that is the only MA that price above so this is pretty simple.

SPY Daily Chart



Strategy:

Going back to observations, US and the majority of International indices are in downtrends, and the US indices have only regained the 5d EMA.

To me, this is not a place where I want to take a huge amount of risk. I want to be picky and choosy and only play the best setups with defined stops. In fact, every time I get into a position, I want to know my exits \rightarrow both the stops and the price targets. This is not a "set it and forget it" market. In regards to swing trades, I want to be cognizant of when the market is changing directions... due to changing conditions, I may have to alter my price targets once in the trade. Recently, we are also seeing more gap ups and fades on the open which is a characteristic of bear markets. So, this will affect day trading, and there may also be more adding trades near the close of the trading session and then unwinding the trades right at the open.

Stock trading vs option trading. Given the current level of the VIX, the level of volatility is higher than average. That makes option trading more complicated as volatility is built into the price of the option and will make the price of the option more expensive. Because of this and the volatility itself, I do not want to hold directional option trades as long as normal. So, for most of my option trades, they will be shorter holding periods. I will also use spreads for higher priced names and higher volatility names. By selling a further out of the money option I am reducing the cost and volatility.

In addition, I will be using stocks / cash trades more. There is no optionality in cash trades so I do not have to worry about volatility in the price of the stock. Same with maturity, there is no maturity in a cash/stock trade. I control that. I can also sell premium (covered call) when I think I can make a little money if I think the tape will be choppy. Finally, I can also use a combination of stock and options if I feel like I want a little leverage with the stock position. In conclusion, these are tweaks and adjustments that I can make in sideways or bear markets.

Quantity of positions. To reiterate, with the indices all below their major MAs (Moving Averages) I want to own a small amount of positions and monitor them closely. Generally, I believe in holding a smaller amount of positions in higher volatile times.

Daily routine & Game plan / Option Activity

Pre-market you should have already established your game plan for the day.

Questions like:

- am I adding or reducing risk today? If I am looking to add risk, how much? And in what groups / sectors?
- am I only going to day trade today? Or will I leave a position on overnight?
- am I just looking for ideas and will research the ideas later?

I have found that if I pre-determine what I am doing for the day (before the market opens) I end up taking the appropriate level of risk and do not make uninformed decisions in the heat of the moment.

Option Activity – This is something I say a lot in the trading room but will re-iterate here: **I use option activity to help in idea generation.**

I do not follow Unusual or Aggressive Option Activity. The reasoning is I have no idea what that option buyer's motivation or positions are. I do not know 100% if they are hedging, adding, unwinding, or what their overall size is. Too many unknowns here. I also have seen traders abandon their own rules because they think the buyer of the option call or put may "know something" which in my opinion, can lead to more losses than winners. Further, as noted above, many institutions / hedge funds are not performing well. Why follow poor performance?

Now the positives of Option Activity and tape reading. It is a front row seat into what the institutions are doing. Are they aggressively adding longer term calls in single names, buying Index puts, buying short dated calls / puts? Each one of these will give you a feel for the appetite of risk that institutions are taking. This is important because the institutions are the ones that are really pushing and controlling markets. In addition, as said above, option activity can help idea generation. Let's face it, there are a lot of stocks, ETFs, and indices to watch. If I have done my homework and I know where I want to place money or risk, it can be beneficial to see a large institution express a similar view or a view on a different stock in a sector that I am watching. Option Activity can also be a great sentiment read. I want to know when there is an extreme level of bullish or bearish positioning – this can often lead to a market turn.

Technicals. Value areas and Moving Averages. discuss this week.	Can use these for any timeframe - I will hold a webinar to

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